

# Theorie Exklusiver $B$ -Zerfälle

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- Effective Hamiltonian for  $|\Delta B| = 1$  transitions
- Heavy quark decays into soft particles  $\longrightarrow$  HQET
- **Heavy quark decays into energetic particles  $\longrightarrow$  SCET**
- “Theory vs. Experiment” (Examples)
- Conclusions

# Goals of $B$ -physics

Measurement of Standard Model parameters,  
Precision test of CKM mechanism,  
Hints/constraints on new physics

← complementary to  
electroweak precision tests (LEP)  
and direct searches (LHC, Tevatron)

operator product expansion  
effective field theories  
factorization theorems



Understanding strong interactions  
on the quantum level (QCD)

Probing hadronic structure in  
 $B$ -meson and its decay products



theoretical and phenomenological  
input for other processes



# Different faces of strong interactions in $B$ -decays

Different energy scales  $\leftrightarrow$  different dynamics  $\leftrightarrow$  different methods:

$$\mu^2 \sim M_X^2 \quad \longrightarrow \quad \text{“new physics” ???}$$

$$\mu^2 \sim M_W^2 \quad \longrightarrow \quad \text{standard-model flavour transitions}$$

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effective electroweak Hamiltonian including perturbative QCD (QED) corrections

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$$\begin{aligned} \mu^2 \sim m_b^2 \\ \mu^2 \sim m_b \Lambda \end{aligned} \quad \longrightarrow \quad \text{short-distance dynamics in hadronic matrix elements}$$

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heavy quark expansion  $\rightarrow$  effective theories HQET/SCET

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$$\mu^2 \sim \Lambda^2 \quad \longrightarrow \quad \begin{aligned} &\text{long-distance hadronic parameters} \\ &(\text{form factors, decay constants, parton distributions, } \dots) \end{aligned}$$

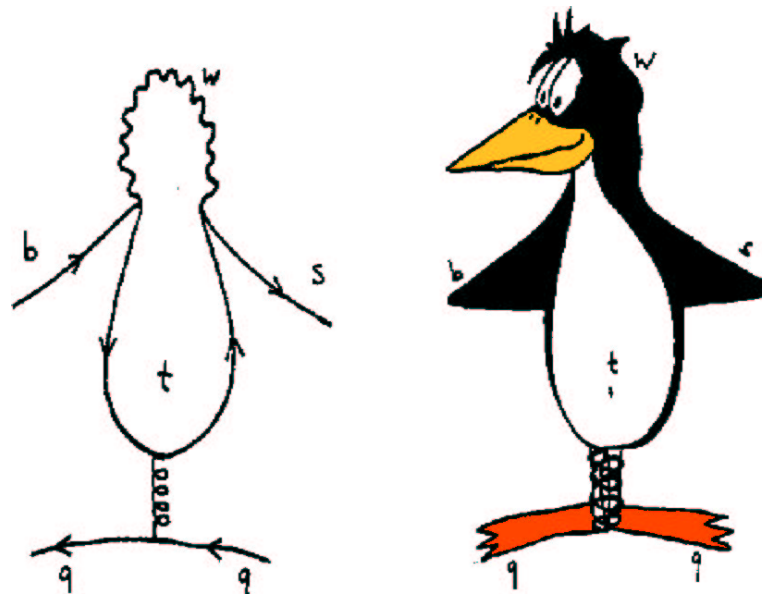
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data / non-perturbative methods / approximate symmetries

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# Effective Hamiltonian for $|\Delta B| = 1$ transitions



## References:

- see e.g. Buchalla/Buras/Lautenbacher, Rev.Mod.Phys.68, 1125 (1996), and ref's therein.

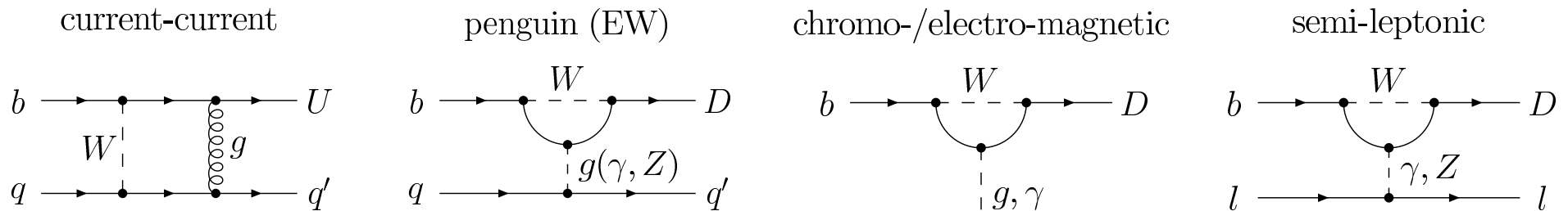


## Effective Hamiltonian for $b$ decays

$$H_{\text{eff}} \sim \frac{G_F}{\sqrt{2}} \sum_i \lambda_{\text{CKM}} C_i(\mu) \cdot \mathcal{O}_i + \text{terms suppressed by } m_b^2/M_W^2$$

Effect of heavy particles ( $W, Z, \text{top}, \dots$ ) in short-distance Wilson coefficients.

Long-distance modes with  $p^2 \leq \mu^2$  in matrix elements of operators  $\mathcal{O}_i$ :



# Matching and Running

- Calculation of **matching coefficients**  $c_i$  in fixed-order perturbation theory:

$$C_i(m_W) = c_i^{(0)} + \frac{\alpha_s}{4\pi} c_i^{(1)} + \dots$$

← SM! + New Physics?

- Perturbative calculation of **anomalous dimensions**  $\gamma_{ij}$  of operators in  $H_{\text{eff}}$

$$\gamma_{ij} = \gamma_{ij}^{(0)} + \frac{\alpha_s}{4\pi} \gamma_{ij}^{(1)} + \dots$$

← QCD (+QED)

- Use **renormalization group** to sum large logarithms  $\ln \frac{m_b}{m_W}$  :

$$C_i(m_W) \rightarrow C_i(m_b) = \left[ \frac{\alpha_s(m_b)}{\alpha_s(m_W)} \right]^{-\gamma_{ij}^{(0)}/2\beta_0} C_j(m_W) + \dots$$

← RGE



# Calculation of hadronic matrix elements at $\mu = m_b$

- Straight-forward for *fully inclusive* decays:

- ★ Quark-hadron duality: dominance of perturbative physics.
- ★ Heavy quark mass expansion: no  $\Lambda/m_b$  terms.
- ★ Example: Wilson coefficient  $C_7$  and  $B \rightarrow X_s \gamma$ .

- More involved for inclusive decay *spectra*:

- ★ Breakdown of OPE in endpoint and resonance regions.
- ★  $|V_{cb}|$  and  $|V_{ub}|$  from semi-leptonic decays.
- ★ Forward-backward asymmetry zero in  $B \rightarrow X_s \ell^+ \ell^-$ .

→ H. Lacker (T VII)

- *Exclusive* decay channels even more challenging, see below.

- ★ Effective theories / Factorization / Approximate symmetries:  
Express exclusive matrix elements in terms of (few) universal hadronic quantities.



# Radiative decays – Recent developments

- 3-loop anomalous dimensions for  $b \rightarrow sl^+l^-$ : [Gambino et al. 238 (2003)]  
(and confirmation for  $b \rightarrow s\gamma$ )
  
- 2-loop matrix elements in  $b \rightarrow dl^+l^-$ 
  - ★ Expansion in masses and small values of  $q^2$ : [Asatrian et al., hep-ph/0312063]
  - ★ Analytical, also for large  $q^2$ : [Seidel, hep-ph/0403185, T 108]
  
- 2-loop matrix elements in  $b \rightarrow sl^+l^-$ 
  - ★ Semi-numerical, also for large  $q^2$ : [Ghinculov et al., hep-ph/0310187, hep-ph/0312128]
  - ★ Gluon bremsstrahlung corrections: [Asatrian et al., hep-ph/0311187]
  - ★ Higher-order electroweak effects: [Bobeth et al., hep-ph/0312090]

⇒ Theoretical basis for precision tests in radiative  $B$  decays





## $|V_{cb}|$ and $|V_{ub}|$ from inclusive decays

- Status (winter 2003):

- ★  $|V_{cb}|_{\text{incl.}} = 0.0421 \pm 0.0013$
- ★  $|V_{ub}|_{\text{incl.}} = 0.00426 \pm 0.00013 \pm 0.00050$

[ Schubert @ lepton-photon 2003 ]

→ for recent update, see H. Lacker (T VII)

- New theoretical developments:

- ★ Better understanding of shape function effects in endpoint region  
(also using effective theory arguments)

→ Hope to improve theoretical control on  $|V_{ub}|_{\text{incl.}}$

[Bauer/Luke/Mannel 02],[Bauer/Manohar 03]  
[Neubert 02],[Bosch/Lange/Neubert/Paz 04]



# Hadronic parameters (non-perturbative QCD effects)

Challenge: Give a reliable estimate of systematic uncertainties!

- Lattice QCD:

- ★ several extrapolations required:

- (continuum limit, quenched approximation, chiral extrapolation, heavy quark extra-(inter-)polation)

- ★ (slow but steady) progress to be expected:

- (improved actions, better understanding of unquenched systematics, computer power, better algorithms)

- QCD sum rules:

- ★ relies on parton-hadron duality

- ★ estimate of uncertainties from variation of threshold parameter  $s_0$  and Borel mass.

- ★ radiative corrections and power-suppressed effects from condensates can be included.

- Phenomenological models:

- ★ Vague idea of uncertainties by comparing sufficiently many (independent) approaches.



# Heavy quark decays into soft particles $\longrightarrow$ HQET

$$m_b \gg \Lambda_{\text{QCD}}$$

## References:

- see [Neubert, Phys.Rep.245, 259 (1994)] and ref's therein.



# Heavy quark effective theory

- Consider heavy quark decays, like  $b \rightarrow c l \nu$  or  $b \rightarrow u l \nu$  for **small energy transfer** to final state hadronic system.
- Heavy quark mass is large compared to typical momenta of soft quarks/gluons:
  - ★  $\alpha_s(m_Q) \ll 1$ : dynamics at distances of order  $1/m_Q$  is still perturbative
  - ★  $\Lambda_{\text{QCD}}/m_Q \ll 1$ : new (approximate) symmetries in the limit  $m_Q \rightarrow \infty$

⇒ construct effective theory in terms of  $h_v(x) = e^{im_Q v \cdot x} \frac{1+\not{v}}{2} Q(x)$   
 (  $b$  and  $c$  quarks  $\approx$  static colour/flavour sources, moving with fixed velocity  $v^\mu$  )

$$\mathcal{L}_{\text{HQET}} = \bar{h}_v \left\{ i v \cdot D + \frac{(i\vec{D})^2}{2m_Q} + C_m(\mu) \frac{g_s}{4m_Q} \sigma_{\mu\nu} G^{\mu\nu} + \dots \right\} h_v$$

- Perturbative matching of weak decay operators onto HQET  
 (“integrating out” hard modes, expansion in  $\Lambda_{\text{QCD}}/m_Q$ )



# Applications of HQET in exclusive $B$ decays

- Determination of  $|V_{cb}|$  from  $B \rightarrow D^{(*)} \ell \nu$  decays: (→ H. Lacker, T VII)
  - ★ Approximate **spin/flavour symmetry** in HQET:  
 $B \rightarrow D \ell \nu$  transitions described in terms of unique **Isgur-Wise form factor**,  
 which is normalized at zero recoil,  $\xi(v \cdot v' = 1) = 1$ .
  - ★ Radiative corrections calculable from matching coefficients in HQET.
  - ★  $1/m_b$  corrections estimated from lattice / QCD sum rules.
- Extract value of CKM matrix element:  $|V_{cb}|_{\text{excl.}} = (40.2 \pm 0.9_{\text{exp}} \pm 1.8_{\text{th}}) 10^{-3}$   
[from Schubert @ lepton-photon 2003]

Improved lattice results may further reduce theoretical uncertainty.

- What about  $|V_{ub}|$  from  $B \rightarrow \pi \ell \nu$  and  $B \rightarrow \rho \ell \nu$ ?
  - ★ No Isgur-Wise theorem for heavy-to-light form factors!
  - ★ Form factor uncertainties dominate error ( $> 10\%$ ).
  - ★ Measure form factors for given value  $|V_{ub}|_{\text{incl.}}$  → **input for  $B \rightarrow \pi \pi \dots$**



# Heavy quark expansion and new $D_s$ resonances

- Unexpected new narrow  $D_s$  resonances at BABAR, BELLE, CLEO, CDF
  - ★ New  $D_s$  states below  $DK$  threshold → no isospin-allowed strong decay channel
- In HQET hadrons are classified according to spin/parity  $j^P$  of light spectator:

1/ $m_c$ corrections to heavy quark spin symmetry	{	$j^P$	heavy meson doublet		$j^P$	heavy meson doublet
		$\frac{1}{2}^-$	$D_s(1968)$ $D_s^*(2112)$		$\frac{1}{2}^+$	$D_{sJ}^*(2317)$ $D_{sJ}(2460)$


  
 would-be chiral partners  $\Delta m \propto \langle q\bar{q} \rangle$

- Issues related to **soft dynamics within spectator system**

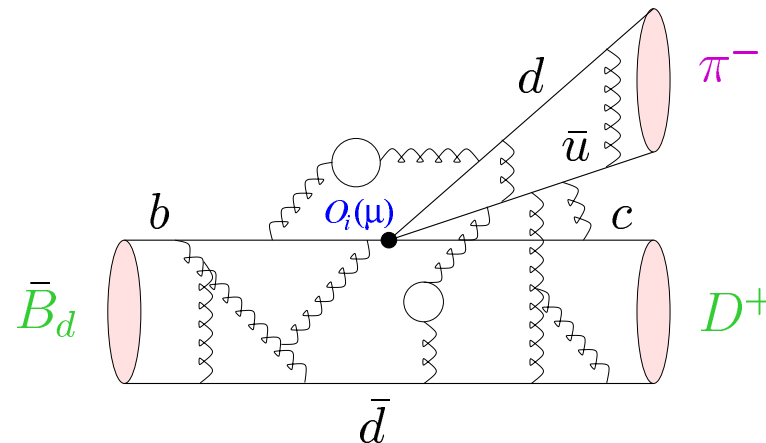
- ★ difficult to reproduce mass splitting in quark potential models
- ★ situation in lattice QCD / sum rules not conclusive
- ★ models with dynamical chiral symmetry breaking seem to work quite well
- ★ exotic interpretations?

... → Improve low-energy picture of QCD!

[many references]



# Heavy quark decays into energetic particles $\longrightarrow$ SCET



## References:

- QCD (improved) factorization / “BBNS approach”:  
[Beneke/Buchalla/Neubert/Sachrajda, NPB591, 313 (2000), NPB606:245 (01)] . . .
- Soft-collinear effective theory:  
[Bauer *et al.*, PRD63:114020 (01); PRL87:201806 (01); PRD65:054022 (02); PRD67:071502 (03)];  
[Chay/Kim, PRD65:114016 (02)]; [Lunghi/Pirjol/Wyler, NPB649, 349 (03)];  
[Bosch/Hill/Neubert, PRD67:094014 (03)]; [Lange/Neubert, PRL91:102001 (03)];  
[Beneke/Chapovsky/Diehl/TF, NPB643, 431 (02)]; [Beneke/TF, hep-ph/0311335];  
[Beneke/Kiyo/Yang, hep-ph/0402241];  
[Hill/Neubert, NPB657, 229 (03); Becher/Lange/Neubert, PRD69:034013 (04)] . . .



## Relevant degrees of freedom

Consider  $B$ -decays involving light energetic hadrons

( $B \rightarrow D\pi$ ,  $B \rightarrow \pi\pi$ ,  $B \rightarrow K^*\gamma \dots$ )

- long-distance physics determined by two different types of light-quark and gluon modes:

(in  $B$  meson rest frame)

- ★ soft modes:  $|p_s^\mu| \sim \Lambda_{\text{QCD}}$  (as in HQET)
- ★ collinear modes:  $E_c \sim m_b$ ,  $p_c^2 \sim \Lambda_{\text{QCD}}^2$  (as in DIS)

- this implies two types of short-distance modes:

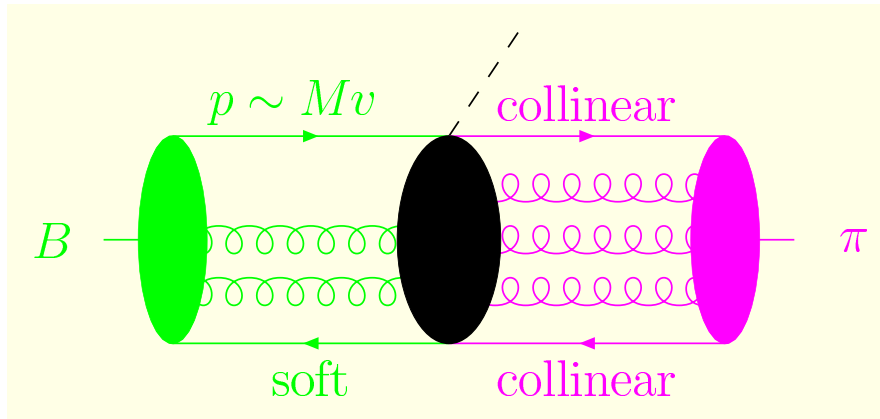
- ★ hard modes:  $p_h^2 \sim m_b^2$
- ★ hard-collinear (“jet”) modes:  $E_{\text{hc}} \sim m_b$ ,  $p_{\text{hc}}^2 \sim (p_s + p_c)^2 \sim m_b \Lambda_{\text{QCD}}$

which one would like to treat perturbatively in hadronic matrix elements.





## Example: $B \rightarrow \pi \ell \nu$ transition at large recoil



$$E_\pi = \mathcal{O}(m_b)$$

- low-virtuality modes:

- ★ HQET fields:  $p - m_b v \sim \mathcal{O}(\Lambda)$

- ★ soft spectators in  $B$  meson:

$$p_s^\mu \sim \Lambda \ll m_b, \quad p_s^2 \sim \mathcal{O}(\Lambda^2)$$

- ★ collinear quarks and gluons in pion:

$$E_c \sim m_b, \quad p_c^2 \sim \mathcal{O}(\Lambda^2)$$

- high-virtuality modes:

- ★ hard modes:

$$(\text{heavy quark} + \text{collinear})^2 \sim \mathcal{O}(m_b^2)$$

- ★ hard-collinear modes:

$$(\text{soft} + \text{collinear})^2 \sim \mathcal{O}(m_b \Lambda)$$

## Soft-collinear effective theory

- Separation of short- and long-distance modes through **virtuality**:

$$p_c^2, p_s^2 \ll p_{hc}^2 \ll p_h^2$$

→ Use dimensional regularization:  $d^4k \rightarrow \mu^{2\epsilon} d^{4-2\epsilon}k$

- ★ modes with  $p^2 > \mu^2$  in short-distance coefficients
- ★ modes with  $p^2 < \mu^2$  in matrix elements

- Presence of two perturbative scales implies **two-step matching procedure**

- ★ integrate out hard modes at  $\mu_1^2 \sim m_b^2 \rightarrow \text{SCET}_I$
- ★ use renormalization group in  $\text{SCET}_I$  to evolve to  $\mu_2^2 \sim m_b \Lambda_{\text{QCD}}$
- ★ integrate out hard-collinear modes  $\rightarrow \text{SCET}_{II}$



## Features of SCET

- Soft Lagrangian is a copy of QCD restricted to soft modes. (as in HQET)
- The collinear Lagrangian is expressed in terms of “good” light-cone components of light quark spinors. (→ new symmetries)

$$\mathcal{L}_c = -\frac{1}{2}\text{tr}[F_{\mu\nu}F^{\mu\nu}]_c + \bar{\xi}_c \left[ (in_- D_c) + (i\not{D}_\perp c - m) \frac{1}{(in_+ D_c)} (i\not{D}_\perp c + m) \right] \frac{\not{n}_+}{2} \xi_c$$

- Effective-theory currents are non-local!  
(soft and collinear fields are separated by light-like distances)
  - ★ matching coefficients → coefficient functions (dependent on particle energies)
  - ★ multiplicative renormalization → convolutions
 (as in DIS)
- Since the theory contains two type of long-distance modes, the dependence on the renormalization scale is through “Sudakov” double-logarithms.



# Factorization of soft and collinear degrees of freedom

- Factorization theorems for exclusive  $B$ -decays state that, in addition, long-distance dynamics from soft and collinear interactions can be separated:

$$\begin{aligned} \text{e.g.} \quad \langle D\pi | H_{\text{eff}} | B \rangle &= \langle D | J_1 | B \rangle \cdot T_{\text{I}} \star \langle \pi | J_2 | 0 \rangle ; \\ \langle \pi\pi | H_{\text{eff}} | B \rangle &= \langle \pi | J_1 | B \rangle \cdot T_{\text{I}} \star \langle \pi | J_2 | 0 \rangle \\ &\quad + \langle 0 | J_1 | B \rangle \star T_{\text{II}} \star \langle \pi | J_2 | 0 \rangle \langle \pi | J_3 | 0 \rangle \end{aligned}$$

- Hadronic matrix elements expressed in terms of simpler universal objects:

- ★ transition form factors
- ★  $B$ -meson light-cone wave function
- ★ light-cone wave functions for  $\pi$  etc.

- Short-distance functions  $T_{\text{I,II}}$  can be calculated in perturbation theory.

→ QCD-improved factorization (BBNS)



# Generic statements of QCD-improved factorization

- **Small strong (re-scattering) phases.**  
(either perturbatively calculable, or suppressed by powers of  $1/m_b$ )  
(different to “pQCD” approach of Keum et al.)
- Radiative corrections to “naive” factorization can be calculated systematically.  
→ **Eliminate scale ambiguities.**
- Some formally power-suppressed terms are enhanced by numerical factors proportional to the quark condensate.  
→ limits the accuracy of theoretical predictions in this framework.
- Combination with traditional methods (isospin, flavor symmetry) possible.

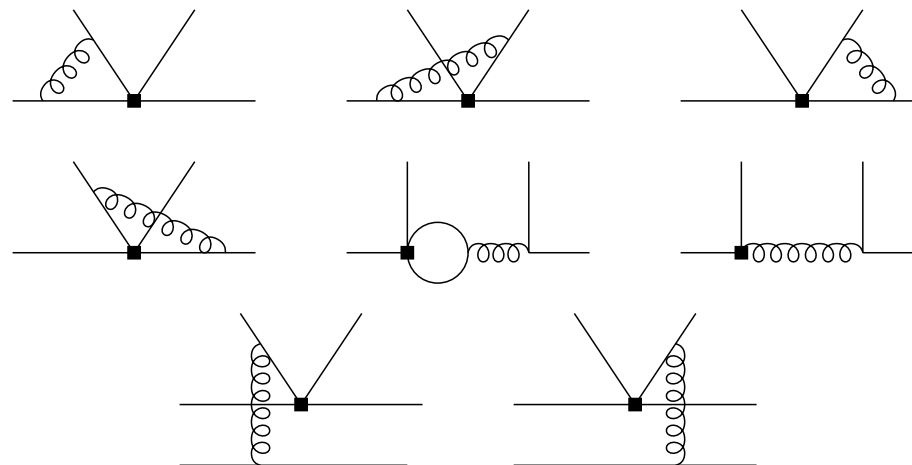


# How to prove / disprove soft-collinear factorization?

- This is a highly non-trivial task:

[Beneke/TF 03]

- ★ Separation of soft and collinear degrees of freedom cannot be performed by dim. reg. !
- ★ No factorization, if amplitudes are sensitive to **endpoint behaviour** of convolution integrals, where  $E_c$  becomes small or  $E_s$  becomes large.
- ★ Factorization usually does **not** hold beyond the **limit**  $m_b \rightarrow \infty$ .
- ★ Rigorous (all orders) factorization proofs (so far) only for particular examples ( $B \rightarrow \gamma \ell \nu$ ,  $B \rightarrow D\pi$ ,  $B \rightarrow \pi \ell \nu$ )
- ★ In other cases: rely on **diagrammatic analysis** at fixed order of  $\alpha_s$  (and  $m_b \rightarrow \infty$ ):



# “Theory vs. Experiment” (Examples)



## $B \rightarrow \pi\pi$ and $B \rightarrow \pi K$ decays

### 1. $B \rightarrow \pi\pi$ data not well in line with QCD factorization (central values)

- ★ Large modification of some hadronic input parameters (?) [Beneke/Neubert 03]
  - enhancement of effective parameter  $a_2 = C_2 + C_1/N_c + \mathcal{O}(\alpha_s) + \mathcal{O}(\Lambda/m_b)$
- ★ Large phases by long-distance rescattering effects (?)
  - “charming penguins” (?) [Ciuccini et al.]
  - but only modest effect from QCD sum rules [Khodjamirian/Melic/Mannel 03]
- ★ Take as input for  $SU(3)$  analysis in  $B \rightarrow \pi K$  (!) [Buras et al. 04]

### 2. Somewhat too large theoretical prediction for $CP$ -averaged ratio

$$R_n = \frac{1}{2} \frac{\text{BR}[B_d^0 \rightarrow \pi^- K^+] + \text{BR}[\bar{B}_d^0 \rightarrow \pi^+ K^-]}{\text{BR}[B_d^0 \rightarrow \pi^0 K^0] + \text{BR}[\bar{B}_d^0 \rightarrow \pi^0 K^0]} = 1 + \mathcal{O}(10\%) \left\{ 1 + \mathcal{O}\left(\frac{\alpha_{\text{em}}}{\epsilon_{\text{CKM}}}\right) \right\}$$

- ★ Problem of experimental data?
- ★ New physics contribution, showing up in EW penguins?
- ★ Discrepancy appears to be independent of assumptions about factorization . . .





## Ratios of $B \rightarrow \pi\pi$ and $B \rightarrow \pi K$ observables

Observable	QCD-F	SM Fit + $SU(3)_F$	EXP
$R_{+-}^{\pi\pi}$	$1.26^{+0.49}_{-0.33}$	input	$2.12 \pm 0.37$
$R_{00}^{\pi\pi}$	$0.08^{+0.11}_{-0.05}$	input	$0.83 \pm 0.23$
$R$	$0.91^{+0.13}_{-0.11}$	$0.94^{+0.03}_{-0.03}$	$0.91 \pm 0.07$
$R_c$	$1.15^{+0.19}_{-0.17}$	$1.14^{+0.08}_{-0.07}$	$1.17 \pm 0.12$
$R_n$	$1.16^{+0.22}_{-0.19}$	$1.11^{+0.06}_{-0.07}$	$0.76 \pm 0.10$
Ref.	Beneke/Neubert 2003	Buras et al. 2004	HFAG

- Can we establish new physics from “ $R_n$  puzzle”?
- Are we sure about our understanding of hadronic effects?

→ to be taken into account when extracting CKM angle  $\gamma$  from  $B \rightarrow PP$



## $CP$ violation in $B \rightarrow \phi K_s$

- Time-dependent  $CP$ -asymmetry for neutral  $B$ -meson decays into  $CP$  eigenstates:

$$\mathcal{A}_f(t) \equiv \frac{\Gamma[\bar{B}^0(t) \rightarrow f] - \Gamma[B^0(t) \rightarrow f]}{\Gamma[\bar{B}^0(t) \rightarrow f] + \Gamma[B^0(t) \rightarrow f]} = -\boxed{C_f} \cos(\Delta m_B t) + \boxed{S_f} \sin(\Delta m_B t)$$

- If decay is dominated by a single weak phase,  $C_f \simeq 0$
- For  $B \rightarrow \phi K_s$  dominant contribution from penguin  $b \rightarrow ss\bar{s}$  transition

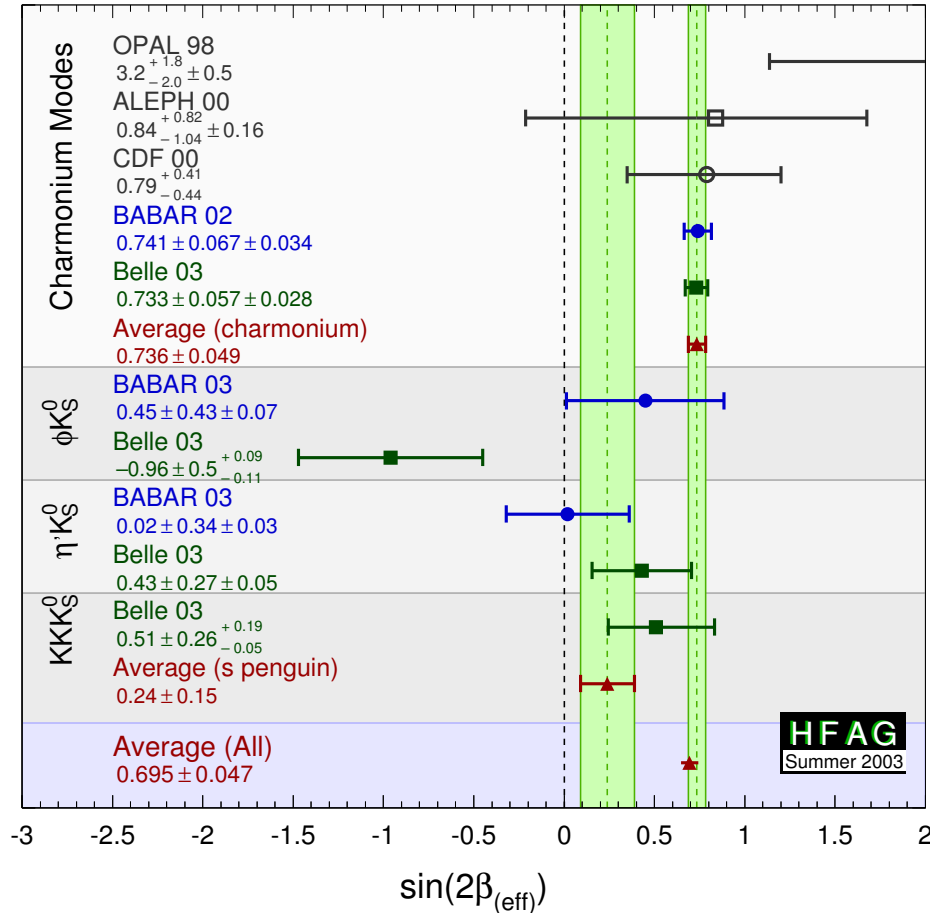
$$\Rightarrow S_{\phi K_s} \simeq \sin 2\beta$$

measures the same angle of the CKM triangle as in  $B \rightarrow J/\psi K_s$  !

(also for  $B \rightarrow \eta' K_s, B \rightarrow K^+ K^- K_s$ )



# Experimental Situation for $\sin(2\beta)_{\text{eff}}$ (HFAG)



- Too small  $S_f$  from  $b \rightarrow ss\bar{s}$  channels!
  - ★ BELLE measurement of  $S_{\phi K_S}$
  - ★ BABAR measurement of  $S_{\eta' K_S}$
- Theoretical estimates of hadronic effects not sufficient to explain large discrepancy between  $S_{\phi K_S}$  and  $S_{J/\psi K_S}$ .

(QCD-F, [Beneke/Neubert 02])

( $SU(3)_F$  analysis, [Grossmann et al. 03])

→ Experimental issue . . . ?

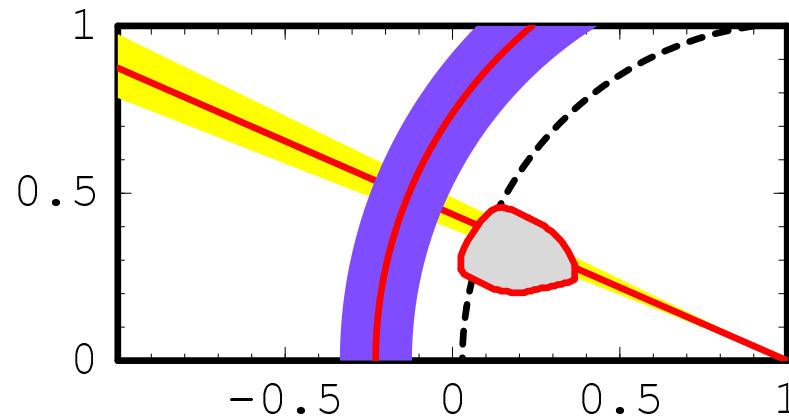
(new results → R. Stamen, T II)

→ New physics in  $b \rightarrow ss\bar{s}$  ?



# Constraints on unitarity triangle from $\Gamma[B \rightarrow \rho\gamma]/\Gamma[B \rightarrow K^*\gamma]$

[Bosch/Buchalla 02, Ali et al. 02]



$$R_{00} \equiv \frac{\Gamma[B^0 \rightarrow \rho^0\gamma]}{\Gamma[B^0 \rightarrow K^{*(0)}\gamma]} \simeq \frac{1}{2} \frac{|V_{td}|^2}{|V_{ts}|^2} \left[ \frac{F^{B \rightarrow \rho}}{F^{B \rightarrow K^*}} \right]^2 (1 + \delta(\rho, \eta))$$

- Experimental upper bound  $R_{00} < 0.024$

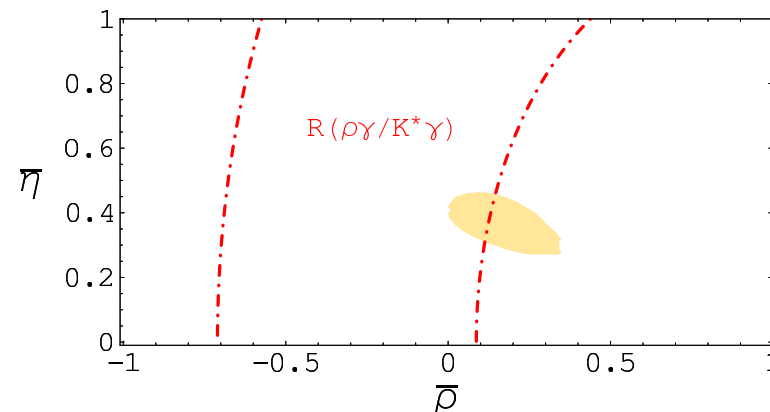
→ Upper bound for length of one side of the unitarity triangle  $R_t < 1.24$

- Becomes competitive with constraints from  $\Delta M_B$
- Dominating uncertainty from form factor ratio (dashed curve =  $SU(3)_F$  limit)
- Function  $\delta(\rho, \eta)$  can be calculated in QCD-F.

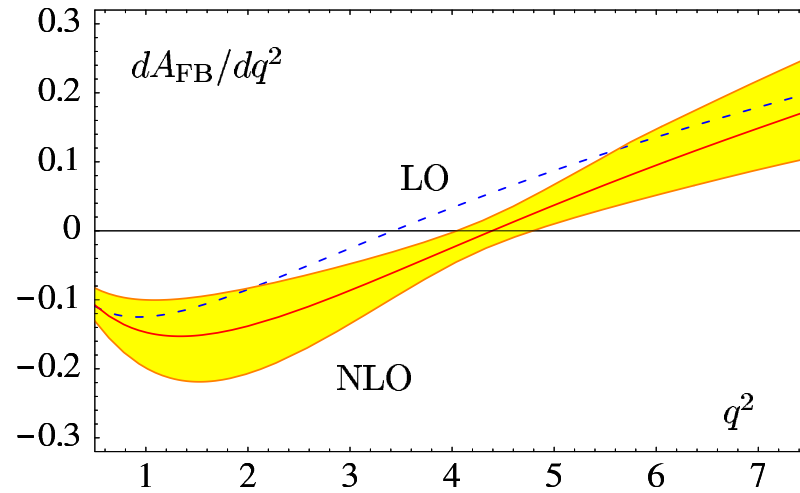


# Including new experimental number for $B \rightarrow \rho/\omega\gamma$

Preliminary! — With kind help from Enrico Lunghi!



## FB asymmetry zero in $B \rightarrow K^* \ell^+ \ell^-$



[from Beneke/TF/Seidel '01]

Our prediction:

$$q_0^2 = \begin{array}{ll} (4.39 \pm 0.35) \text{ GeV}^2 & \text{excl. } 1/m_b \\ (4.2 \pm 0.6) \text{ GeV}^2 & \text{incl. } 1/m_b \end{array}$$

[→ future experiments]

- For given value of  $C_7^{\text{eff}}$  (e.g. from  $B \rightarrow X_s \gamma$ ),  
Wilson coefficient  $C_9$  can be tested with  $\sim 15\%$  accuracy!

[15% on loop-induced quantity to be compared with  $\frac{15\%}{16\pi^2} \simeq 0.1\%$  accuracy for tree-level process.]



# Conclusions



# Achievements of $B$ -physics

Measurement of Standard Model parameters,  
Precision test of CKM mechanism,  
Hints/constraints on new physics

← complementary to  
electroweak precision tests (LEP)  
and direct searches (LHC, Tevatron)

operator product expansion  
effective field theories  
factorization theorems

→ Understanding strong interactions  
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Probing hadronic structure in  
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← theoretical and phenomenological  
input for other processes

